

SHANKEN NEWS *Daily*



News Briefs for December 16, 2014

Spanish Cava brand Segura Viudas has debuted a new Gran Cuvée Reserva and updated the packaging across its line. The newest offering is a hand-harvested blend of Spain's Macabeo and Parellada grapes as well as Chardonnay and Pinot Noir, which is aged on the lees in the winery's subterranean caves. Gran Cuvée Reserva (\$14) joins the estate's top cuvee, Reserva Heredad (\$25), as well as Brut, Brut Rosé and Extra Dry (all \$10). The line is also receiving a new modern packaging design prominently featuring the Segura Viudas crest that celebrates the winery's history. Segura Viudas is owned and operated by Spain's Ferrer family of Sant Sadurni d'Anoia and imported by Freixenet USA.